

# Monica Appau-Nkansah

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## EDUCATION

### Bachelor of Science in Web Design and Development

September 2022 - July 2025

Brigham Young University - Idaho

Rexburg, Idaho

- Area of Interest: Frontend Web Design, Graphic Design, and UX Design
- Scholarship: Brigham Young University-Idaho Academic Grant 2023-2024
- Relevant Coursework: Web Fundamentals, Web Frontend Development, JavaScript, Graphic Design, Typography, UX Research

## WORK EXPERIENCE

### Communications Specialist

Brigham Young University - Idaho

Rexburg, Idaho

- Planned Alumni events with help of 6 colleagues, including Power to Become (P2B), workshops, and networking receptions, surpassing attendance goals by 85%
- Collaborated with web design department in communicating project designs and upcoming activities to over 35,000+ students
- Tracked 7000+ survey response to gauge program effectiveness, supporting data-driven decisions and continuous improvement

### Online Teaching Assistant

Brigham Young University - Idaho

Rexburg, Idaho

- Managed online classroom, boosting student participation by 25% and enhancing satisfaction by 15%
- Responded promptly to 170+ students' inquiries via emails, and virtual office hours, delivering clarification of course content, grades, and assignments
- Graded students' quizzes and exams using established rubrics, delivering weekly constructive feedback to support performance improvement

## VOLUNTEER EXPERIENCE

Heber J. Grant Mentoring Program

Rexburg, Idaho

### Peer Mentor

September 2023 - December 2023

- Implemented effective communication and engagement strategies, fostering a supportive peer community leading to a 20% increase in participation and a 25% boost in students' sense of belonging
- Boosted participation by 30% and increased students' sense of belonging by 20% through phone call check-ins and text reminders, fostering a supportive peer community

## COMPUTER SKILLS

- Strong proficiency in Photoshop, Illustrator, InDesign, Canva, Typography and Figma
- HTML, CSS and JavaScript for web design and development

## SKILLS

- Communication
- Conflict Resolution
- Critical Thinking
- Teamwork
- Problem-Solving
- Leadership
- Creativity
- Time Management
- Empathy
- Attention to Detail